

Micah Sheffield

## Kids' Choice Home Page Copy

**Note:** I'll mention it in the email as well for clarity, but I've divided up each piece of copy under categorical headers just for ease of organization. This is not meant to reflect the final structure/format of how the copy is placed/organized within the website.

### **Who we are:**

Welcome to Kids' Choice Inc! We are a 501 (c)(3) non-profit online portal dedicated to helping students create and share educational resources while also saving money for college. Inspired by the age-old concept of study groups and young people helping each other learn, Kids' Choice believes that students can also be the best teachers, and our goal is to foster and support the idea of students helping students. If you are a student, the parent of a student, or are simply passionate about supporting education, check out our about page or follow us on social media. (Link to About Us, links to Social Media)

### **What we do and how:**

Our mission is to ensure students are valued, supported, and embraced, while earning money for college. When you sign up with us you can create two different kinds of accounts, a creator account or a member account. A member account gives you access to the free and paid educational resources hosted on this site. A creator account allows you to share your original resources with others, while also putting any money earned through your contributions towards a 529 College Savings Account which will function as a scholarship. From a handmade worksheet to a digital slideshow, we accept all manner of educational material to our fully integrated website. Sounds great, right? Click here to get started! (Link to Sign-Up Page)

### **Other Highlights:**

There is a bit more to us than what you have seen so far. We are constantly aiming to improve and grow, to embody the sort of model that we strive for in our communities. To that end, we have created a blog where you can keep up with the journeys of our students, snap up some educational tips, or settle in with a good read. Check us out! (Link to Blog)

If you like the work that we do and want to support the cooperation and educational success of our youth, please feel free to donate to the Kids' Choice cause. (Link to Donation Page or Donate Button)